

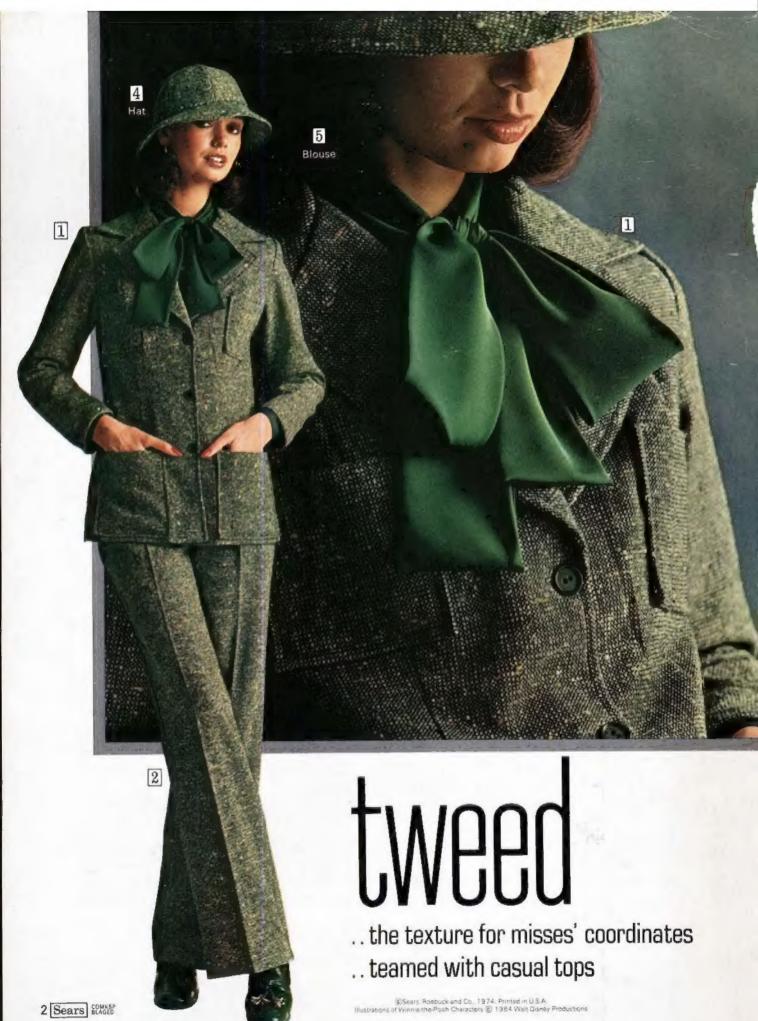
#### INDEX BEGINS ON PAGE 691

SEARS, ROEBUCK AND CO., EASTERN EDITION PHILADELPHIA, PA 19132 BOSTON, MA 02215 Satisfaction Guaranteed or Your Money Back

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Beginning here, 14 pages of go-anywhere, do-anything clothes with a timely fall flavor. . interesting, imaginative treatments of two easy-to-wear fashion looks . . tweed and sweaterknit

( ? thru 3 ) Separates in a donegal-type tweed woven of polyester, acrylic, wool and nylon . . hunter green and cream white with multicolor flecks. Teamed, they turn out well-bred good looks reminiscent of gentle living and country landscapes. Machine wash, warm temperature. Earrings shown are sold on page 47; bracelets sold on page 37; shoes sold on page 19.

1 The jacket is a shapely classic with front and back princess seaming, notched collar, three-button front closing and a foursome of patch pockets.

Misses' sizes 8, 10, 12, 14, 16, 18 State size. V7 H 3024F—Shipping weight 1 pound 1 oz. . . 618.00

2 The trousers take to the sporting life. Waistband has an elasticized insert and an adjustable button-tab at each side for neat fit. In front, tailored pleats and a zipper closing. Trim straight legs. Side seam pockets.

Misses' sizes 8, 10, 12, 14, 16. Please state size.
V7 H 2418F—Shipping weight 15 ounces ..... \$15.00

3 The skirt assumes an easy A-line, has neat hipstitched box pleats in front. Styled with a set-on waistband, back zipper and button closing.

Misses' sizes 8, 10, 12, 14, 16. Please state size.
V7 H 4353F—Shipping weight 10 ounces .....\$11.00

#### The HAT

#### The CREPE BLOUSE

5 Soft, feminine blouse complements tailored tweeds, it's rendered in hunter green Ultressa™, a fine crepe fabric of Decron\* polyester that has the look and feel of silk. Fold-over neckband has extensions that tie into a soft bow. Button-front closing; long sleeves with button-cuffs; in-or-out square bottom. Machine washable at warm temperature.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. V7 H 2937F—Shipping weight 10 ounces . . . . \$10.00

#### The KNIT SWEATER

6 Jecquard-patterned pullover of acrylic knit in hunter green with multicolor designs... terrific with tweed. Ribbed V-neckling, wrists and bottom edge are hunter green. Machine wash, warm. From Korea.

Sweater sizes 34, 36, 38, 40, 42. State size.
V7 H 9034F—Shipping weight 12 ounces . . . . \$10.00

#### The BROADCLOTH SHIRT

7 Tattersali-checked shirt.. just right to team with tweed. PERMA-SMOOTH® style of polyester broadcloth in a hunter green print on off-white ground. Pointed collar; bias-cut button-front placket closing: long sleeves with button-cuffs; square bottom. Machine wash, cold temperature; needs only touch-up ironing.

ORDER YOUR CORRECT SIZE . if in doubt, see page 713



LWEEL

.. the texture for misses' pants ..with harmonizing coordinates

1 The well-bred pants . . in a donegal-type tweed woven fabric of polyester, acrylic, wool and nylon that blends deep colors with creamy-white and multicolor flecks. Strictly tailored pants feature trim, straight legs. Emphasizing the look: a waistband with elasticized insert and an adjustable button-tab at each side; front pleats, side pockets, zipper fly closing. Machine wash, warm. Moccasin-style shoes sold on page 19, espadrille-style shoes on page 23.

Misses' sizes B, 10, 12, 14, 16. Please be sure to state correct size when ordering. V7 H 2421F-Dark brown tweed V7 H 2419F-Garnet red tweed V7 H 2420F-Navy blue tweed Shipping weight 15 ounces......\$15.00

#### The BOW BLOUSE

2 Uitressa<sup>TM</sup> crepe of Da-cron\* polyester. Fold-over neckband .. extensions tie into a bow. Button front; buttoncuff long sleeves; square hem. Machine wash, warm. Bracelets sold on page 37.

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size. V7 H 2941F-Dark brown V7 H 2938F-Garnet red V7 H 2939F-Navy blue Shipping weight 10 oz. .\$10.00

#### The WRAP JACKET

3 Soft-surface wool and nylon fabric bonded to polyurethane foam and acetate tricot. Tie belt., set-in in back. Patch pockets; cuffed aleeves. In back: shirring. Acetate-lined. Abt. 30 in. long. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. Please state size. N17 H 2717F-Navy blue N17 H 2715F-Garnet red N17 H 2716F-Dark brown Shpg. wt. 3 lbs. 4 oz....\$49.00

#### The HAT

4 Cloche style in donegal-type tweed woven fabric of polyester, acrylic, wool and nylon . . deep colors with creamy-white and multicolor flecks. Great with your sporty clothes. Six-section crown. Rayon lining. Fits head sizes 21% to 22% inches.

V88 H 9449-Garnet red tweed V88 H 9448-Navy blue tweed V88 H 9443-Dark brown tweed Shipping weight 3 oz....\$6.50

ORDER YOUR CORRECT SIZE . . if in doubt, see page 713







## tweed

.. the texture for junior coordinates ..with change-of-pace sweaters

(1 thru 4) Donegal or herringbone-type tweeds of wool, polyester, acrylic and nylon.. with the look and feel of fine wool. Both patterns in classic black and white, livened with flecks of cofor. Dry clean.

1 Jacket in Donegal-type tweed . . crisply styled from the pointed collar to the neat waistband. Dropped shoulder seam. Slanted mock pocket flaps with button trim. Long sleeves with button cuffs. Handbag sold on page 10.

2 Pants in Donegal-type tweed. Natural waistline style with zipper fly front and two-button tab closing on the waistband. Slightly flared legs. Two front pockets. Shoes sold on page 142.

3 Pants in herringbone-type tweed. Natural waistline style with zipper fly front and two-button tab closing on the waistband. Slightly flared legs. Two front pockets. Shoes sold on page 142.

#### The TURTLENECK SWEATER

5 Long-sleeve, pullover style of Orlon\* acrylic. Fine, soft mini-rib knit with wider rib at turtleneck and wrists. Machine wash, warm temperature.

#### The SWEATSHIRT SWEATER

6 Hooded sweater of bright red Orion\* acrylic with front zipper opening. Smooth knit with mock cable stitch trim in front and down the center of each sleeve. Ribbing at waist, cuffs and around the hood. Machine washable, warm temperature.

#### The EMBROIDERED SWEATER

7 A super casual of bright red Orion\* acrylic . . yellow, green, blue and white embroidery trims front yoke and U-neckline. Soft, close-knit pullover with long sleeves, ribbing at waist and cuffs. Machine wash, warm temperature. Shirt sold on page 139.

ORDER YOUR CORRECT SIZE., if in doubt, see page 713

#### The HAT





1 Sleeveless pullover vest knit of acrylic and wool in a diamond jacquard pattern. bright cinnamon, hunter green, ten and slate blue. The tweed-look rib-knit trim is tan with multicolor flecks. Hand wash, warm; dry flat. From Italy.

Junior sizes S(5-7); M(9-11); L(13-15). Please state S. M or L. 19 H 6273F—Wt. 6 oz . . . \$13.80

(2 and 3) Metching V-neck cardigan and pullover knit of acrylic and wool in soft wide ribs. . with smooth knit edging. Order both for a smashing twin-sweater set. Hand wash, warm: dry flat. Italy.

2 Long-sleeve cardigan has button front opening, breast pocket. Necklaces sold on page 15. Junior sizes S(5-7): M(9-11):

Junior sizes S(5-7): M(9-11): L(13-15). Please state S. M or L 19 H 6257F—Hunter green

with cream

19 H 6256F—Tan with cream 19 H 6255F—Bright cinnamon with cream

Shipping weight 10 oz .... \$17.80

3 Steeveless pullover. Shirt sold on page 139.

Junior sizes S(5-7); M(9-11); L(13-15), Please state S, M or L. 19 H 6259F—Tan with cream 19 H 6260F—Hunter green with cream

19 H 6258F—Bright cinnamon with cream

Shipping weight 6 ounces... 69.80

#### The HAT

4 Wool felt beret lined with rayon satin. Made in France. Fits head sizes 2134 to 22½ inches. P88 H 9411—Bright cinnamon P88 H 9411—Camel tan P88 H 9413—Hunter green Shipping weight 2 ounces...\$3.25

### The COORDINATED PANTS and SKIRT

5 Pants in gebardine of Trevira® polyester and Avril® rayon. Zipper fly-front; extended tab on waistband has hook-end-eye closing. Two side-seam pockets. Flared legs about 22 inches at hem. Machine wash, warm. Shoes sold below.

Junior sizes 5, 7, 9, 11, 13, 15, 19 H 8206F—Tan 19 H 8204F—Bright cinnamon 19 H 8205F—Hunter green State size, Wt. 15 oz......\$10.80

6 Skirt in gabardine of Trevira polyester and Avril rayon. Stitched-down front pleets; back zipper and button closing on the waistband. Length about 20 inches. Machine wash, warm. Opaque panty hose sold on page 148.

#### The SHOE

A Supple leather upper, styled with comfortable moc toe and distinctive braid trim. Nylon tricot lined for comfort. Composition sole and 1%-inch heel.

Women's sizes 8 (medium) width 5½, 8, 6½, 7, 7½, 8, 8½, 9, 10. X54 H 24623F—Bright cinnamon X54 H 25623F—Camel tan X54 H 29623F—Hunter green

State size, then B width. Shpg. wt. 1 lb. 10 oz....... \$16.00 sweaterknit

.. featured in soft-body dresses for juniors

Sears \* Best

(1 thru 3) Sears Best Knit Dresses. By working closely with a sweater manufacturer whose expertise in making knitted garments is well established, we created these dresses that meet Sears exacting standards for style, fit and durability. This care shows in their beautiful detailing, comfortable fit and no-fuss good looks . . and assures you of fine fashion for the price.

Two-piece dress has today's sporty, relaxed look. It's acrylic and nylon in hunter green with tweedy-look yellow and orange flecks. V-neck pullover top has creamcolor sleeves and ribbed bottom band, neckline trim and cuffs. A-line pull-on skirt with elasticized waistband. Taped side seams for shape retention. Machine wash. warm, delicate cycle; tumble dry, low. Hat sold on page 9; shoes sold on page 119.

Junior sizes 5, 7, 9, 11, 13, 15. State size. 

2 Pullover-style turtisneck dress . . hard to beat for fit and flattery. It's acrylic and nylon in garnet red with tweedy-look yellow and green flecks. Ribbed turtleneck bodice and long sleeves. A-line skirt. Taped side seams. Machine wash, warm, delicate cycle; tumble dry, low. Bracelets sold on page 37; shoes sold on page 142.

Junior sizes 5, 7, 9, 11, 13, 15. State size. V19 H 2606F-Shipping weight 1 lb. 2 oz........\$19.80

3 Wrap dress of Orton\* acrylic looks smashing with or without a smart print shirt (not included). Dress is styled with shirt-type collar and V-neck. Ribbed bodice and sleeves. Narrow ribbing on collar, yoke, turn-back cuffs and along opening. Ties at side-waist . . ties inside waist, also. Taped side seams. Machine wash, warm, delicate cycle; tumble dry, low. Hat sold on page 9; necklace on page 52; shoes on page 142.

Junior sizes 5, 7, 9, 11, 13, 15. State size, V19 H 2601F-Camel tan V19 H 2600F-Black \*Reg. DuPont T.M.

#### The SHIRT

4 A soft print of woven polyester challs...rich-looking fabric shuns wrinkles, washes beautifully. Pointed collar; button front placket; button-cuffed long sleeves; shirttail bottom. Teal blue, brown and burnt orange on black. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. V19 H 4674F-Shipping weight 7 ounces............\$10.80

#### ORDER YOUR CORRECT SIZE . . if In doubt, see page 713,

#### The HANDBAG

Double-handle tote (shown also on figure 3). Soft, flexible sueded split leather bag opens wide to give you plenty of carrying space. Matching split leather trim and handles. Convenient top zipper closure: inside zipper pocket. Zippers and ornamentation are goldcolor metal. About 15x12x1/2 inch deep.

V88 H 1302-Camel fan V88 H 1303-Dark brown V88 H 1301-Black



The crew-neck cardigan in wide-and-narrow rib-knit has button-front opening, two pockets; stripe-trim at wrists that matches the turtleneck of the dress. Sleeveless dress has rib-knit bodice, smooth-knit skirt, a back zipper opening. Machine wash, warm, delicate cycle; tumble-dry. Bead necklace sold on page 14; copper-color metal necklace sold on page 77.

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

V31 H 7408F—Teal blue with off-white trim
V31 H 7409F—Cinnamon brown with off-white trim
V31 H 7410F—Camel tan with off-white trim
State size. Shipping weight 2 lbs. 7 oz......\$37,80

2 Coatdress softly expressed in a tweed-look knit of polyester, acrylic and wool . . a light-weight fabric that drapes beautifully. Yoke and shirring in front and back; attached bow ties; button-cuffs on long sleeves; topatitching deteil. Hand wash separately. Color-coordinated vinyl buttons and buckle-belt. Hat and shoes sold below.

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

V31 H 7406F—Garnet red with multicolor flecks, garnet red buttons and belt

V31 H 7407F—Medium brown with multicolor flecks; medium brown buttons and belt

State size. Shipping weight 1 lb. 14 oz.....\$33.00

\*Reo. Outpant T M.

ORDER YOUR CORRECT SIZE

#### The HAT

#### The SHOES





.. featured in shapely dresses for misses









# sweaterknit

.. featured in nubby tweed-look separates for misses

.. with color-cued pants and shirt



(1 thru 4) Tweed-look sweaterknit separates of Acrilen® acrylic and wool. Machine washable, warm temperature. Shoes sold on page 19, earrings on page 47, bracelet on page 37.

1 V-neck pollover with wide, ribbed off-white band-neckline and turn-back cutts. Ribbed waist and bottom.

Sweater sizes 34, 36, 38, 40.
V7 H 9045F—Garnet red with
off-white and navy blue flecks
V7 H 9046F—Medium beige with offwhite, pumpkin and dark brown flecks
State size. Shipping weight 1 lb. \$14.00

2 V-neck cardigan has lots of ribbing. Self band at neckline and button closing. Two patch pockets.

Sweater sizes 34, 36, 38, 40. V7 H 9037F—Garnet red with off-white and navy blue flecks V7 H 9038F—Medium beige with offwhite, pumplun and dark brown flecks State size. Shipping weight 1 lb... \$16.00

Turtleneck pullower has ribbing at collar, wrists and bottom.

Sweater sizes 34, 36, 38, 40.

V7 H 9041F—Garnet red with off-white and navy blue flecks

V7 H 9042F—Medium beige with off-white, pumpkin and dark brown flecks

State size, Shipping weight 1 lb....\$12.00

Pull-on style skirt has an elasticized wastband; modified A-shape Misses' sizes 8, 10, 12, 14, 16. V7 H 9049F—Garnet red with off-white and navy blue flecks V7 H 9050F—Medium beige with off-white, pumpkin and dark brown flecks State size. Shipping wt. 14 oz.....\$12.00

#### The DOUBLE-KNIT PANTS

5 Pants of spun polyester. Pull-on style with an elasticized waistband, wide straight legs; stitched front creases. Machine washable, warm.

Misses' sizes 10, 12, 14, 16, 18. V7 H 2447F—Garnet red V7 H 2448F—Dark brown State size. Shipping wt. 15 oz.....\$10.00

#### The CHECKED SHIRT

6 PERMA-SMOOTH® shirt of tattersall-check printed polyester broadcloth. Pointed collar; button-placket front closing; button-culfed long sleeves; square bottom. Machine wash, cold . . heeds only touch-up ironing.

Misses' sizes 8, 10, 12, 14, 16, 18.

V7 H 4009F -Garnet red on off-white

V7 H 4008F—Dark brown on off-white

State size, Shipping weight 7 oz...\$9.00

#### ORDER YOUR CORRECT SIZE

. . if in doubt, see page 713

(1 thru 6) Starting here, our four-page collection of contemporary separates in mixable colors to pair a wardrobe of ways. In subtly textured double-knit of Dacron\* polyester. Machine wash separately at warm temperature; tumble-dry.

The solid-color shirt-jacket has casual, good-looking tailored details. Note the pointed collar, top-stitched front princess seaming, the button-front closing, two set-in pockets. Long sleeves have two-button cuffs. Earrings sold on page 47, shirt sold below.

2 The solid-color pants underscore lots of great looks. Pull-on style with a comfortable elasticized waistline; slightly flared legs. Shoes sold on page 19.

Petite Misses' sizes 8, 10, 12, 14, 16.
(Fit figures 5 feet 2½ inches and under.)
V7 R 5300F—Hunter green V7 R 6302F—Camel tan
Please state rise. Shipping weight 11 ounces....\$11.00

4 The houndstooth-checked pants play hunter green against camel tan for a sensational look, Pullon style with an elasticized waistline; slightly flared legs. The shoes shown are sold on page 19.

5 The houndstooth-checked shirt-jacket is patterned in hunter green and camel tan. Pointed collar; topstitched front princess seaming; button-front closing; two set-in pockets, two-button cuffs.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

V7 H 6315F—Shipping weight 1 pound....... \$17.00

6 The hunter green skirt is fashionably shaped by a topstitched inverted pleat at center front and an eased A-line back. It's detailed with a set-on waistband and a nylon back zipper closing.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

#### The COORDINATED SHIRTS

7 The solid-color shirt goes perfectly with the other pieces. Pointed collar; button-placket front closing; long sleeves with two-button cuffs; square bottom. In smooth double-knit polyester, Machine wash, warm; tumble-dry, Imported from Hong Kong.

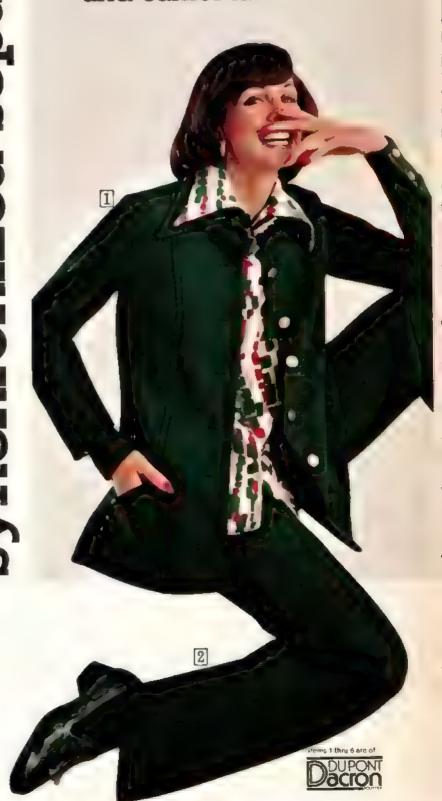
8 The printed shirt is striking in a contemporary mix of hunter green, camel tan and berry red on white Pointed collar; button-front closing; long sleeves with two-button cuffs; square bottom to tuck in or not. In smooth single-knit polyester. Machine wash separately, warm temperature; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20 State size. V7 H 6323F—Shipping weight 9 ounces...... \$11.00

ORDER YOUR CORRECT SIZE
., if in doubt, see page 713

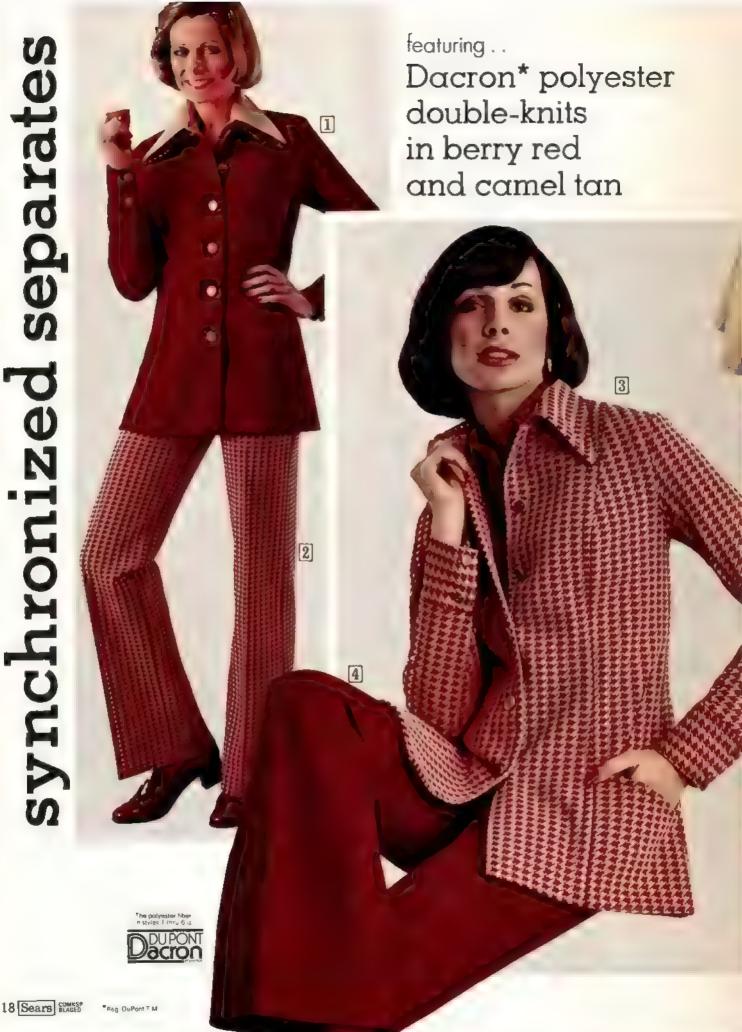
featuring ...

Dacron\* polyester double-knits in hunter green and camel tan





synchronized separates





(1 thru 6) The wardrobe-makers... a four-page collection of contemporary separates in mixable colors to pair one way today, another tomorrow. In subtly textured double-knit of Dacron\* polyester. Machine wash separately, warm; tumble-dry.

1 The solid-color shirt-jacket has casual goodlooking tailored details. Note the pointed collar, top-stitched front princess seaming, the buttonfront closing, two set-in pockets and the long sleeves with two-button cuffs.

2 The houndstnoth-checked parts play berry red against camel tan for a sensational look. Pull-on style with an elasticized waistline; slightly flared legs. The shoes are sold on this page.

3 The houndstooth-checked shirt-jacket in a pattern that combines berry red and camel tan. Pointed collar, topstitched front princess seaming; button-front closing; two set-in pockets; long sleeves with two-button cuffs.

4 The solid-onlor parts underscore lots of great looks. Pull-on style with an elasticized waist-line; slightly flared legs. Shoes sold on this page.

Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit figures 5 feet 3 inches to 5 feet 6½ inches.) V7 H 6304F—Berry red V7 H 6305F—Camel tan State size. Shipping weight 13 ounces .......\$11.00

5 The vest is a button-front style with front princess seaming and two set-in pockets.

6 The berry red skirt is fashionably shaped by a topsitched inverted pleat at center-front and an eased A-line back. Set-on waistband; nylon back zipper. Shoes sold on this page.

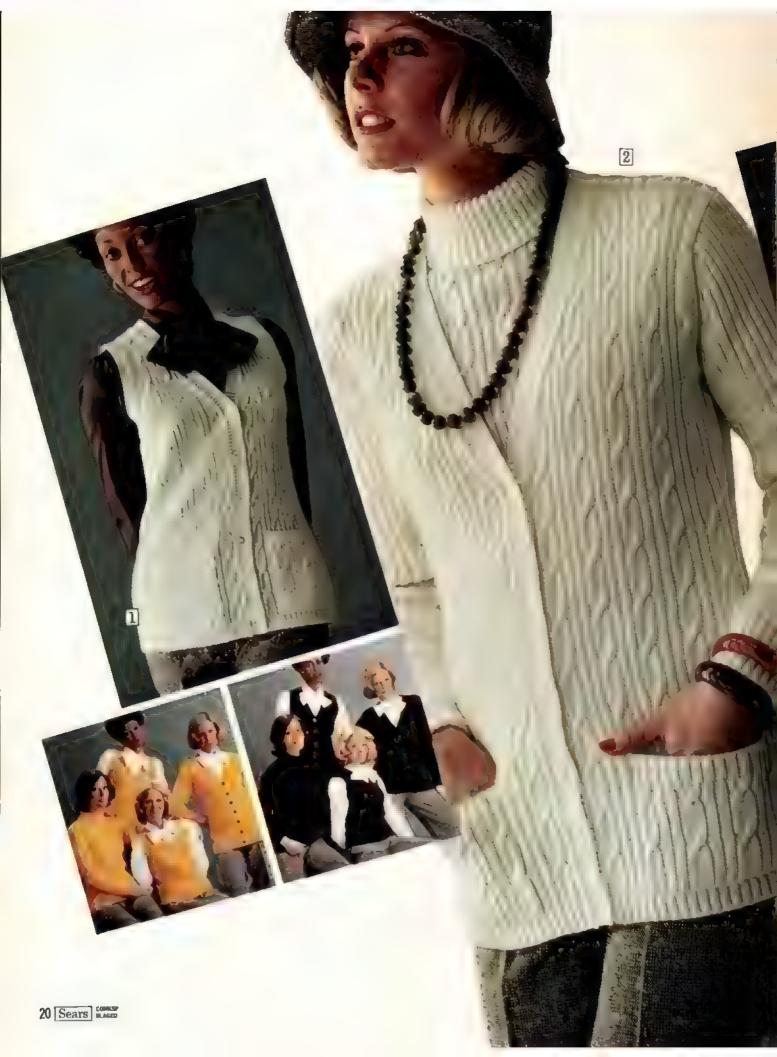
Misses' sizes 10, 12, 14, 16, 18, 20, State size. V7 H 6311F—Shipping weight 10 ounces.....110 00

#### The COORDINATED SHIRTS

The solid-color shirt goes perfectly with the other pieces shown here. Pointed collar; button-placket front closing; long sleeves with two-button cuffs; square bottom. Smooth double-knit polyester. Machine wash, warm temperature, tumble-dry, Imported from Hong Kong.

8 The printed shirt is striking in a contemporary mix of berry red, camel tan and hunter green on white. Pointed collar; button-front closing; long sleeves with two-button cuffs; square bottom to tuck in or not. Smooth single-knit polyester. Machine wash separately, warm; tumble-dry.

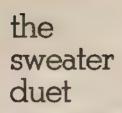
ORDER YOUR CORRECT SIZE If in doubt, see chart on page 713











.. playing it pretty in soft heather tones



\*13 the set

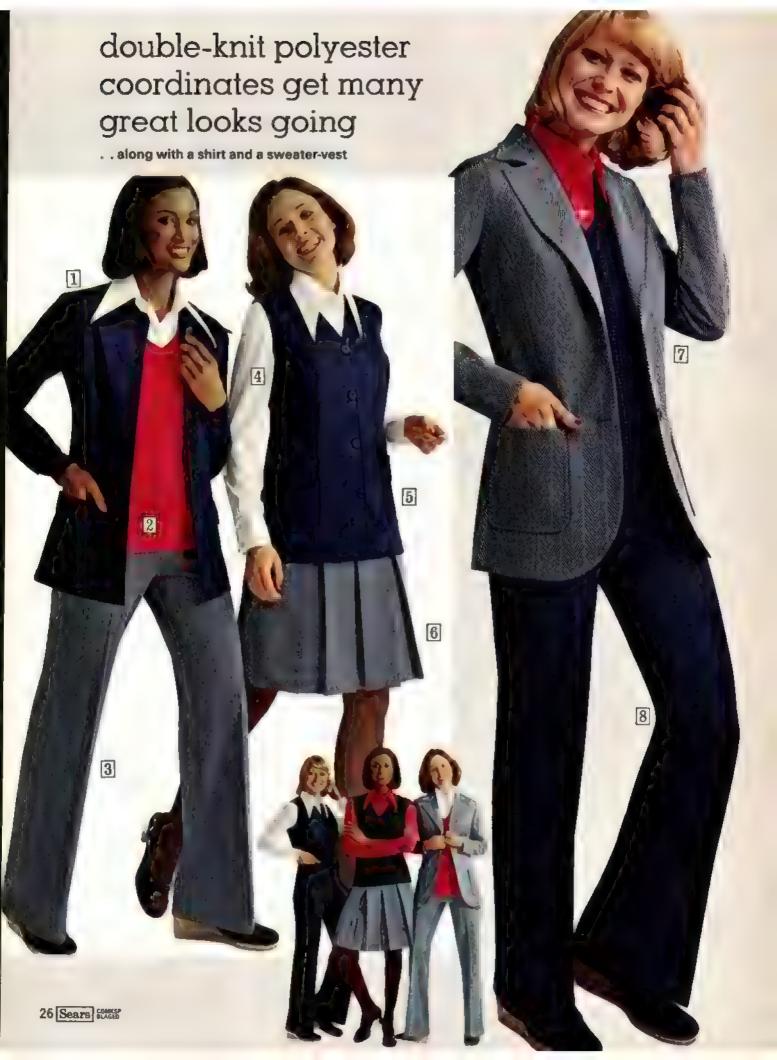
A truly low price for a sweater set featuring a most-wanted combination: V-neck cardigan and turtleneck pullover. Both are machine washable knits.

The look in sweaters is the twin set.. newest worn together, each great-looking alone. Highlighting the set.. a mini-ribbed V-neck cardigan with button-front placket. Sheltered underneath.. a mini-ribbed sleeveless turtleneck pullover with wider ribbing at center front. Medium red heather knit of polyester and acrylic; the other three colors are knit of polyester and rayon. Machine wash, warm temperature.

ORDER YOUR CORRECT SIZE

. . if in doubt, see chart on page 713





#### SHOWN ON OPPOSITE PAGE

1 The navy blue shirt-jacket goes over well with pants and with skirts. In smooth double-knit polyester. It's styled with a pointed collar, button-front closing, long sleeves with button-cuffs, a pair of patch porkets with button-trimmed flaps. Machine washable separately, warm temperature, . tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, State rise. V7 H 5837F-Shipping weight 14 ounces ...... \$15.00

2 The sweater-vest goes over shirts with stylish ease. In a scramble stitch knit of polyester, It's a sleeveless pullover-style with rib-knit trim edging the V-neckline, armholes and bottom. Machine washable separately, warm temperature. tumble-dry.

Swester sizes 34, 36, 38, 40, 42. State size. V7 H 5842F-Real red V7 H 5841F-Navy blue Shipping weight 8 ounces

3 The nevy blue and white pents go in for both mixing and matching. In smooth herringbone-patterned double-knit polyester. They're pull-on style with a neat, comfortable elasticized waistline; a slight flare to the legs. Machine washable separately, warm , , tumble-dry. Shoes sold on page 23.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 5835F-Please be sure to state correct size. 

Average Misses' sizes10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 5836F-Please be sure to state correct size. 

4 The shirt goes non-stop with all your separates. In smooth single-knit polyester. It's classically styled with a pointed collar, button-placket at front closing, long sleeves with two-button cuffs, a square bottom to tuck in or out. Machine washable, warm temperature . . tumble-dry Imported from Hong Kong.

Misses' sizes 10, 12, 14, 16, 18. State sise V7 H 6326F---White V7 H 6325F-Real red 

5 The nevy blue tunic-vest goes a long way in multiplying wardrobe potential. In smooth double-kmt polyester. It's styled with a V-neckline, button-front closing, flattering princess seams in front and back, two patch pockets with button-trimmed flaps. Machine washable separately, warm. . tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 5839F-Shipping weight 11 ounces . . . . . . 414.00

The navy blue and white skirt goes the classic route, looks great all the way. In smooth herring bone-patterned double-knit polyester. It's styled with a set-on waisthand, a trio of inverted pleats in front, a back zipper closing. Machine washable separately, warm., tumble-dry. Shoes sold on page 78.

Misses' sizes 10, 12, 14, 16, 18. State size. 

The navy blue and white blazer goes so well with so many separates. This jacket in smooth herringbone-patterned double-knit polyester is styled with a notched collar, two-button front closing, princess seams in front and back, two patch pockets. Machine washable separately, warm...tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. State size. 

The navy blue pents go basic for plenty of fashion mileage. In smooth double-knit polyester. They're pull on style with an elasticized waistline for a neat and comfortable fit; the legs have just a hint of flare. Machine washable separately, warm. . tumble-dry. Espadrille shoes shown are sold on page 23.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 5833F—Please be sure to state correct size. Shipping weight 12 ounces ......#11 00

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 5834F-Please be sure to state correct size. Shipping weight 14 ounces ......

> ORDER YOUR CORRECT SIZE if in doubt, see page 713

Tailored blouse styled to win raves: V-neckline framed with a wide notched collar; sized-up buttons at front closing and on cuffs; square bottom to tuck in or not. In crisp broadcloth of Kodel® polyester and cotton. Machine washable, warm. The earnings shown are sold on page 47.

Misses sizes 10, 12, 14, 16, 18. Please be sure to state correct size.

7 H 2925F-Real red

7 H 2927F-Dark brown

7 H 2928F-White

7 H 2926F-Gold

Shipping weight 6 ounces

Women's sizes 38, 40, 42, 44. Please be sure to state correct size.

7 H 2931F-Real red

7 H 2933F-Dark brown 7 H 2934F---White

7 H 2932F-Gold

Shipping weight 7 ounces

## the blouse up-dated

Women's \$ 9



## terrific together:

a rib-knit acrylic sweater with double-knit polyester tweed-look trousers

I Mock-turtleneck pullower has a back neck sipper opening for easier on and off. Sweater is styled with saddle shoulders and long sleeves. In Orlon® acrylic knit with wide-and-narrow ribbing, Machine washable, warm. Order your correct size if in doubt, see chart on page 713. Belt shown is not included; it's sold on page 159 Scarf worn on head is sold on page 51. Bracelets sold on page 37

Sweater sizes 34, 36, 38, 40, 42.

77 H 9017F—Hunter green

77 H 9018F—Dark brown

77 H 9018F—Cream white

State size. Shipping weight 10 ounces \$9.00

2 Twood-look trousers have "go to town" tailoring and easy-care ways. They're pull-on style with a wide elasticized waistband, belt loops, wide straight legs with stitched front creases. The double-knit polyester fabric has knit-in contrast-color flecks that create a tweed-effect. These are PERMA-PREST® pants.. machine wash, warm; no ironing needed if tumble-dried, Please see chart below before ordering these pants. Belt not included; sold on page 159 Shoes sold on page 19.

Petite Misses' sizes 6, 8, 10, 12, 14.
(Fit figures 5 feet 2½ inches and under.)
V7 H 2386F - Hunter green and
cream white with rust flecks
V7 H 2384F - Dark brown and
cream white with camel tan flecks
V7 H 2385F - Garnet red and
cream white with medium blue flecks
State size. Shipping weight 14 oz..... \$11.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

V7 H 2389F—Hunter green and cream white with rust flecks

V7 H 2387F—Dark brown and cream white with camel tan flecks

V7 H 2388F—Garnet red and cream white with medium blue flecks

State size. Shipping weight 15 oz.....311.00

Tall Musses' sizes 10, 12, 14, 16, 18. (Fit figures 5 ft, 7 in, to 5 ft, 11 in.) V7 H 2392F—Hunter green and cream white with rust flecks V7 H 2390F—Dark brown and cream white with camel tan flecks V7 H 2391F—Garnet red and cream white with medium blue flecks State size. Shipping weight 1 pound. \$12.00

#### MEASURING CHART FOR PANTS ONLY Order only sizes listed for each catalog number

Size is	if waist is	if hips are
6	221/4-23	33%-34
8	231/2-24	341/4-35
10	241/5-25	351/4-36
12	251/2-261/4	361/4-371/4
14	27-28	38-39
16	281/2-291/2	391/4-401/4
18	30-31 1/2	41-42%





# keep warm in cardigans knit of acrylic

1 The cable-front cerdigan is a classic cover-up that's sure to help keep you saug. In bulky-knut acrylic, it's styled with a button-front closing; rib-knit trim at crew neckline, wristlets and bottom edge. Full-fashioned raglan sleeves. Machine wash, warm. Imported from Tajwan. Earrings sold on page 47.

Sweater sizes 34, 36, 38, 40, 42.
Please be sure to state correct size.

V7 H 8605F—Real red V7 H 8604F—Cream white

V7 H 8606F—Navy blue Shipping weight I pound . . . . . 97 00

2 The open-front sweater-jacket in a novelty acrylic knit., all dressed up with the prettiest lacy-like texture. Braid trim outlines the neckline, open front and bottom; it also edges the sleeves for a nicely finished look. Machine wash, warm temperature. (Wash black separately.)

3 The coat-sweeter is a stylish way to help chase away chills. In bulky-knit acrylic with wide-spaced ribbing in front and on the full-fashioned raglan sleeves. Neatly tailored with a notched collar, shiny metal buttons at the front closing, a pair of handy patch pockets. Machine wash, warm temperature. Imported from Taiwan.

Sweater sizes 34, 36, 38, 40.

Please be sure to state correct size

V7 H 8610F—Cream white

V7 H 8611F—Black

Shipping weight 1 lb. 6 oz. . . . 915 00

ORDER YOUR CORRECT SIZE

. if in doubt, see page 713 for instructions and chart

"Charge It" if you wish . . see page 688

#### Double-knit pants

. \$11,00

#### Polo shirt \$8 Minters' sizes

1 These pull-on style pants have two-way stretch. They move with you, yet keep the great shape that starts at the wide elasticized waisthand and swings down the flared legs. Belt loops; two slash pockets; stitched front creases. PERMA-PREST® pants in a full-bodied double-knit of polyester, Machine wash, warm; no ironing needed if tumble-dried. From Hong Kong or Japan. Belts not included; sold on page 159. The espadrille shoes shown are sold on page 23.

Petite Misses' sizes 6, 8, 10, 12, 14. (Fit figures 5 feet 2½ inches and under.)
7 H 2360F-Real red
7 H 2362F-Black
7 H 2362F-Teal blue-green

Please be sure to state correct size. Shipping weight 15 ounces. Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 6½ inches.)
7 H 2364F-Real red
7 H 2365F-Black
7 H 2366F-Teal blue-green

Please be sure to state correct size. Shipping weight 1 pound 1 ounce.

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 7 inches to 5 feet 11 inches.)
7 H 2368F-Real red
7 H 2370F-Rust brown
7 H 2370F-Teal blue-green

Please be sure to state correct size. Shipping weight 1 pound 3 ounces.....

#### MEASUREMENT CHART FOR PANTS ONLY . . order only sizes listed for each catalog number

Size is			10	12	14	16	18
if waist is	221/2-23	2334-24	241/2-25	251/4-261/4	27-28	281/291/2	30-313/
if hips are	3314-34	3414-35	35%-36	36%-37%	38-39	391/401/	41-4234

2 The updated polo shirt . . a pullover characterized by a wide pointed collar; a front placket that closes with one big button; long sleeves. It's a PERMA-PREST® style in smooth polyester knit. Machine wash separately, warm; no ironing needed if tumble-dried. Belt shown is not included . . it's sold on page 159. The scarf is sold on page 51; the bracelets are sold on page 37.

Misses' sizes 8, 10, 12, 14, 16, 18.

7 H 7724F-Teal blue-green 7 H 7722F-Real red 7 H 7726F-Black

7 H 7723F-White

7 H 7725F-Rust brown

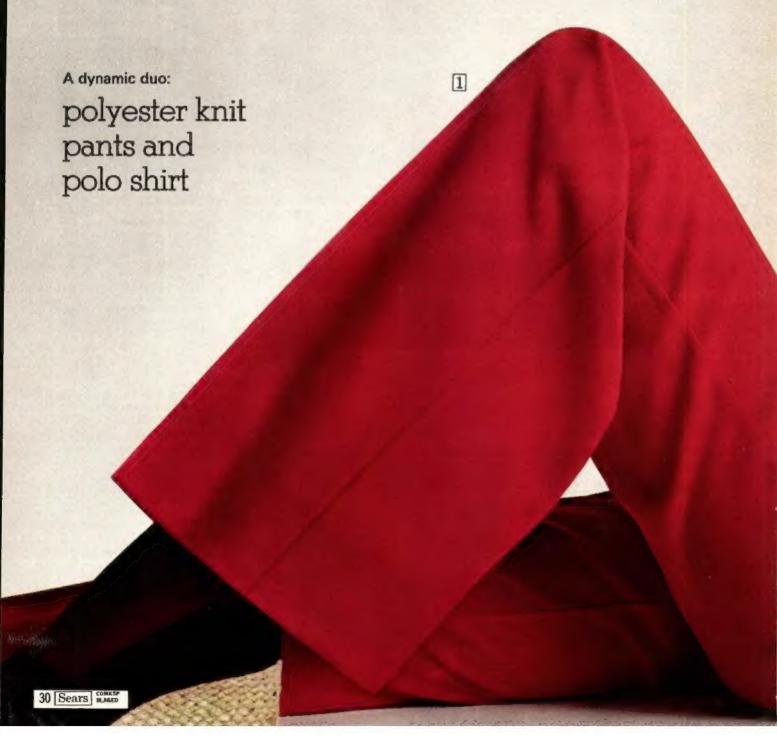
Please state size. Shipping weight 8 ounces...... \$8.00

Women's sizes 38, 40, 42, 44. In three colors only. 7 H 7727F-Real red 7 H 7729F-Teal blue-green

7 H 7728F-Black

#### **ORDER YOUR CORRECT SIZE**

. . if in doubt, see charts on page 713





## These are the famous PANTS THAT FIT

. . the double-knit polyester pants you can bend, stoop, kneel or stretch in, yet they won't get scrunched out of shape

## AND ONLY SEARS HIRS THEM

These are the nationally advertised pants you've heard so much about. They're sold exclusively by Sears . . here in our catalog and in our larger retail stores across the country

#### SHOWN ON THIS PAGE

SEARS BEST BECAUSE: these pants are tailored of superior-quality, luxury-weight double-knit polyester with a subtle texture. The fabric has natural two-way stretch for a trim, yet comfortable fit . . even when you're most active. These pants have a waistband designed with features to give you a superb fit; at each side of the waisthand there's an elasticized insert that is neatly concealed by an adjustable button-tab. Zipper fly-front closing; two side slash pockets; wide straight legs. These PERMA-PREST® pants are machine washable, warm . . need no ironing if tumble-dried. Consult Misses' measuring chart on this page before ordering these pants. Shoes shown are sold on opposite page.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 2375F-Teal blue-green V7 H 2377F-Dark brown V7 H 2376F-Plum purple Please be sure to state correct size. Shipping weight 15 ounces .....

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 2378F-Teal blue-green V7 H 2380F-Dark brown V7 H 2379F-Plum purple Please be sure to state correct size. Shipping weight 1 pound .....

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 7 inches to 5 feet 11 inches.) V7 H 2381F—Teal blue-green V7 H 2383F—Dark brown V7 H 2382F—Plum purple 

#### SHOWN ON OPPOSITE PAGE

2 SEARS BEST BECAUSE: the fabric used for these pants is a fine-quality, luxuryweight double-knit polyester with a slight texture. It has natural two-way stretch, assuring a neat fit and freedom of movement. Pants are pull-on style with a wide elasticized waistband that is neat and comfortable to wear. The legs have a wide flare. Fuss-free too PERMA-PREST® pants are machine washable, warm; need no ironing if tumble-dried. Imported from Japan. Consult a measuring chart before ordering . . chart for Misses is on this page; chart for Women is on opposite page.

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7H1422F-Garnet red V7H1600F-Hunter green V7H1424F-Black V7H1423F-Taupe beige Please be sure to state correct size. Shipping weight 1 pound 1 ounce.....

Tall Misses' sizes 10, 12, 14, 16, 18, (Fit figures 5 feet 7 inches to 5 feet 11 inches.) V7H1429F-Garnet red V7H1501F-Hunter green V7H1435F-Black V7H1430F-Taupe beige 

Women's In sizes 34, 36, 38, 40. (Fit 5 ft. 41/2 in. to 5 ft. 61/2 in.) In two colors only. V7 H 1502F—Hunter green V7 H 1682F-Black 

#### The Shirt-style Pant-tops

(3 and 4) SEARS BEST BECAUSE: these pant-tops are in a smooth polyester knit fabric that has a soft sheen and the feel of silk. Styled with classic simplicity: pointed collar; button-front closing; long sleeves with button-cuffs; square bottom with side vents. Fussfree PERMA-PREST® tops are machine washable, warm; need no ironing if tumble-dried. Order your correct size . . if in doubt, see page 713 for instructions and charts.

The printed pant-top shows off a very striking pattern that combines garnet red, hunter green and black on a beige background. The bracelets shown are sold on page 37.

Misses' sizes 10, 12, 14, 16, 18. V7 H 7708F-Please state correct size. Shipping weight 9 ounces ...... \$12.00 Women's sizes 38, 40, 42, 44.

V7 H 7709F-Please state correct size. Shipping weight 9 ounces ..... \$13.00 4 The solid-color pent-top is neatly finished with topstitching. The belt shown is not included . . it's sold on page 159.

Misses' sizes 10, 12, 14, 16, 18. State size. V7H7710F-Hunter green

V7H7711F-Garnet red V7H7712F-Ecru Shipping weight 9 ounces . . . . . . . . . . \$11.00

Women's sizes 38, 40, 42, 44. State size. V7H7715F-Hunter green V7H7714F-Ecru V7H7716F-Garnet red Shipping weight 9 ounces ...... \$12.00



#### MISSES' MEASURING CHART FOR PANTS 1 AND 2

Size is	8	10	12	14	16	18
f waist is I hips are	231/,-24 341/,-35	241/2-25 351/-36	251/-261/ 361/-371/	27-28 38-39	281/-291/	30-31 1/, in 41-42 1/, in

